




# Wesley DeMarco

wesleydemarco.com

 (813) 469-1374

 wesley.demarco@gmail.com

 Portland , OR 97214

## PROFESSIONAL SUMMARY

Wesley deMarco is a versatile graphic designer with a proven track record of delivering innovative designs and production specifications under tight deadlines. Proficient in the Adobe Creative Suite, he specializes in vector graphics, typography, logo design, and branding. He possesses exceptional problem-solving abilities and interpersonal skills. With vast knowledge of printing and manufacturing, his creativity has an attention to detail from concept to final product.

## SKILLS

- Creative problem-solving with attention to detail in high-volume production.
- Ability to thrive in fast-paced environments with tight deadlines.
- Adaptable to changing work environments, ensuring quality end results.
- Outstanding customer service and interpersonal communication.
- Proficiency in Adobe Creative Suite, typography, and hand illustration.
- Possesses vast knowledge of printing and manufacturing processes.

## EXPERIENCE

### SENIOR GRAPHIC DESIGNER, Portland, OR

Leslie Jordan, Inc., January 2023–Present

- Managed multiple projects simultaneously, meeting tight deadlines
- Developed innovative designs for textiles, accessories and digital materials
- Facilitated communication between internal departments and both domestic and international factories
- Conducted research on competitors and market trends
- Maintained the integrity of licensed branding for clients

### ART EDUCATOR, Oakland, CA

Youth Spirited Arts, May 2019–March 2020

- Facilitated group discussions among student lead committees, providing support & feedback
- Implemented best practices for classroom management

- Conducted student evaluations and assessed progress
- Adapted materials for special needs learners
- Encouraged creativity and critical thinking through art projects
- Organized students to sell merchandise in the gallery & street vending markets.

### **PUBLISHING STAFF, Sonoma, CA**

Yeshe De Text Preservation Project/Dharma Publishing, August 2017–May 2019

- Completed assigned tasks independently and followed safety regulations
- Provided customer service to visitors
- Managed multiple tasks simultaneously and adapted to changing circumstances
- Fostered leadership skills by taking initiative on various initiatives.

### **PRODUCTION MANAGER, Fortuna, CA**

Lotus Mountain Custom Screen Printing, May 2011–December 2014

- Set and enforced production standards, monitored operations
- Troubleshoot operational and maintenance problems
- Established production priorities and sequences
- Cultivated motivated teams and provided training
- Tracked and enforced quality control standards.

### **SENIOR GRAPHIC DESIGNER, New York, NY**

Levi's Red Tab, October 2007–April 2009

- Organized assets according to established procedures within asset management system
- Presented ideas in a clear manner through visual presentations or written documents
- Ensured accuracy of all artwork before delivery by proofreading files against original specs
- Communicated with factories to assure quality production
- Created flyer, catalogues and other marketing materials
- Used visual concepts to illustrate brand values and seasonal trends

### **BOUTIQUE SALES ASSOCIATE, New York, NY**

Lucien Pellat-Finet, October 2007–July 2008

- Maintained shop appearance and fulfilled special orders
- Recommended merchandise and drove sales success
- Provided guidance and assistance to high profile customers
- Built displays and merchandised products
- Performed style pulls for fashion shoots.

## **EDUCATION**

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### **COMPLETED COURSEWORK TOWARDS BACHELOR OF FINE ARTS IN GRAPHIC DESIGN**

School of Visual Arts • NY